

Expression of interest

RACGP Partnerships



Partnering with the RACGP is a unique opportunity to tap into the unparalleled trust and expertise of Australia's general practice community. We are the professional home for more than 90% of the profession, connecting with GPs at every stage of their career – from students in their first years of learning through to respected senior leaders.

When looking for medical advice, the GP is usually a patient's first step. It's the unique, long-term relationship that makes general practice one of the most trusted professions in our community. And, as the voice for Australia's GPs, it's what makes a partnership with the RACGP so influential.

Partnering with the RACGP is a unique opportunity to tap into the unparalleled trust and expertise of Australia's GP. It's also one of the most powerful ways you can put your organisation's values into practice. It's this unique relationship that makes general practice one of the most trusted professions in our community. And, as the governing body, it's what makes a partnership with the RACGP so influential.

You're invited to express interest in building a partnership with the RACGP. This submission looks to align your organisation with the RACGP and showcase how your organisation can:

- improve the lives of GPs personally and professionally
- help solve some of the biggest issues facing general practice
- improve patient-centred care across the country
- maintain continuity of care for Australian patients
- put its values into practice.

Key account personnel

Please provide names and titles of key account personnel (partnerships, marketing, accounts) with whom the RACGP will interact.

First name

Last name

Mobile number

Email

Position

Partnership opportunities

Please provide detail as to how your organisation wishes to partner with the RACGP

Brand exposure

Advertising and marketing activities

Education (eg *gplearning* platform, continuing professional learning [CPD] activities, educational webinar)

Events and experiences (eg national conference, workshops)

Licencing opportunities

Other

Investment

Please indicate the level of investment your organisation is willing to contribute to the partnership

Tier 1: Over \$100,000

Tier 2: \$75,000 - \$100,000

Tier 3: \$50,000 - \$75,000

Tier 4: \$25,000 - \$50,000

Tier 5: Up to \$25,000

Product, service and/or provision details

Please provide details of your organisation's product, service and/or provision you wish to put forward:

- improve the lives of GPs personally and professionally
- help solve some of the biggest issues facing general practice
- improve patient-centred care across the country
- maintain continuity of care for Australian patients.

Organisation Website Link

Description, features and benefits (please include any relevant links)

The RACGP Partnerships team will review this application and be in touch for an introductory meeting.

By completing this form, you agree to the Royal Australian College of General Practitioners (RACGP) sending you updates.

You consent and agree to the RACGP collecting your personal information as set out in this Expression of Interest for the purposes of:

- evaluating your organisation's suitability to enter into a partnership with the RACGP; and
- making contact with you in relation to a potential partnership initiative with the RACGP.

All information you provide is stored and handled securely in accordance with the *Privacy Act 1988* (C'th). The *RACGP Privacy Policy* includes information about access to information, complaints handling, and data sharing. The policy can be accessed [here](#).

If you do not consent to providing your personal information, then RACGP cannot contact you in relation to a potential partnership initiative.

You consent to receive the following marketing communications:

- RACGP education and event sponsorship or exhibition opportunities

If you do not consent to receiving marketing communications or if you seek to unsubscribe to receiving marketing communications, you may do so by contacting the RACGP Partnerships team at partnerships@racgp.org.au.

Should you seek to access and correct your personal information, you can contact the RACGP Partnerships team at partnerships@racgp.org.au.