



RACGP
Royal Australian College
of General Practitioners

Healthy Profession.
Healthy Australia.

5 December 2022

Professor John Skerritt
Department of Health and Aged Care
PO Box 100
Woden, ACT 2601

Via email: advertising.consultation@health.gov.au

Dear Professor Skerritt,

Re: Regulatory options to allow references to the TGA in therapeutic goods advertising

Thank you for the invitation to provide feedback on the above consultation, which is considering regulatory options to allow advertisers, including product sponsors, to make references to the TGA in advertising (including on product labels).

The RACGP supports Option 2, to uphold the prohibition referencing the TGA or any government approval process, in therapeutic goods advertising.

Advertisers should be held accountable for any health claims made on products. Adding “TGA approved”, “TGA registered” or the equivalent in an advertisement implies endorsement and is therefore misleading.

The best mechanism for consumers to find an updated list of what has met the different criteria for TGA approval is through the PBS listing or separate lists of ‘approved medical devices’.

Thank you again for the opportunity to provide feedback. For any enquiries regarding this letter, please contact Stephan Groombridge, National Manager, Practice Management, Standards & Quality Care on 03 8699 0544 or stephan.groombridge@racgp.org.au.

Yours sincerely

Dr Nicole Higgins
President