

**Clare F Heal**

MBChB, DRANZCOG, DipGUMed, FRACGP, MPHTM, is Senior Lecturer, General Practice and Rural Medicine, James Cook University, Mackay, Queensland. clare.heal@jcu.edu.au

**Craig Veitch**

PhD, BA(Hons), DipAppSc(RT), is Professor of Rural Health, James Cook University, Townsville, Queensland.

**Robyn Preston**

BA(DevS) (Hons) MHSc(HealthProm), is Primary Health Care Research Evaluation and Development (PHCRED) Coordinator, James Cook University, Townsville, Queensland.

# Practice based research

## Lessons from the field

### Background

The authors sought to describe the process of conducting a successful randomised controlled trial in a primary care setting and identify enabling factors and barriers.

### Methods

Descriptive report of methods used to conduct a randomised controlled trial investigating the effect of allowing sutures to be wet and uncovered in the first 48 hours following minor excisions.

### Results

The trial identified several enabling factors and barriers to conducting research in a primary care setting. The project described in this article was successful because a group of general practitioners sought to answer an interesting question which was relevant to their clinical practice and which had not been answered by current evidence.

### Discussion

The findings are likely to assist groups seeking to conduct practice based research in the primary care setting.

■ **Primary care research has been described as ‘a lost cause’,<sup>1</sup> and Australian general practice has been advised there is some ‘catching up’ to do in the area of research performance.<sup>2,3</sup> Australian general practitioners publish less research than their public health physician colleagues, both nationally and internationally.<sup>4</sup>**

Primary care and general practice research in Australia has been criticised for conducting mainly small descriptive and survey based studies.<sup>5</sup> Only 13% of all 248 General Practice Evaluation Program (GPEP) projects funded from 1990–1999 were intervention studies.<sup>5</sup> This is partly because many of these studies were conducted in single practices, with numbers insufficient to produce results of high statistical power. General Practice Evaluation Program grants were generally limited to 1 year, with insufficient time to conduct large scale randomised controlled trials (RCTs).

Very few large RCTs have been conducted in a primary care setting. A search of family practice related Pubmed citations from 1960–2003 revealed that of 50 288 citations from 80 countries, only 1585 were RCTs conducted in a family practice setting.<sup>6</sup> Only 5% of research projects conducted in Australian general practice in the 1990s were RCTs.<sup>7</sup>

Difficulties have been reported in recruiting both patients and clinicians<sup>8–10</sup> and RCTs have been reported as being methodologically and practically difficult to conduct in general practice.<sup>7,11</sup>

### Methods

A group of GPs in Mackay (North Queensland), including the principal author of this article, recently conducted a prospective, randomised controlled, multicentre trial investigating the effect of allowing sutures to be wet and uncovered in the first 48 hours following minor excisions.<sup>12</sup>

Eight hundred and fifty-seven patients were randomised to either keep their wound dry and covered, or to remove the dressing and wet the wound. The incidence of infection in the intervention group was not inferior to the incidence in the control group. The results indicated that

wounds can be uncovered and allowed to get wet in the first 48 hours after minor skin excision without increasing the incidence of infection.

This article reflects on the process by which the RCT was conducted and identifies both enabling factors and barriers. The lessons learned from this experience can inform research conducted in practice based settings and may be applicable to a range of projects including – but not confined to – intervention studies.

### Establishment of the research group

Mackay is a provincial town with a population of 75 000. A total of 104 GPs practise in the Mackay region. A GP evidence based medicine (EBM) group has existed in the region since the 1980s and currently meets on a monthly basis. Meetings are usually attended by 10–15 GPs. Meetings involve the delivery of conference reports, discussion

of interesting cases and presentation of EBM literature reviews. The results of these literature reviews can reveal gaps in evidence, which can then be used as topics for research projects.

### Identifying a question

The research question was established by two senior members of the group, who were reported to have had a heated discussion as to whether wetting and uncovering sutures in the first 48 hours following minor excisions could increase infection rate.

The group had previously discussed potential research topics without reaching consensus. In this case, the topic emerged from an every day practical issue. The clinicians in question had advanced the topic as far as conducting a pilot project within their own practice. They were emphatic that they wanted to publish their findings, as

Table 1. Recommendations relating to enabling factors

Enabling factor		Recommendation
Background	Members of the group previously involved in a research project	Build on pre-existing infrastructure and common commitment to improving practice through evidence
	Research group self selected from established evidence based medicine group	Build on experience. A small 'toe dipping' short term project is a good start for a new group
Question	Research topic devised and decided by a group of clinicians	Research topics which evolve from practice based debate are likely to be clinically relevant and engender group commitment Research topics imposed by 'outsiders' are less likely to facilitate group 'ownership' and commitment
	GPs 'owned' project, and were co-investigators and co-authors rather than participants and data collectors	Facilitate ownership by local stakeholders. Accept that some will take leadership roles, while others take more passive participant roles Reward the former with co-authorship and CPD points where appropriate
Method	PHCRED novice research grant was quickly available to group before they lost enthusiasm	Expedite access to funding, especially for first project. Be aware that competitive grant schemes generally have a 12 month turnaround, so enthusiasm can be lost <sup>14</sup> and grants may be difficult for novices to obtain
	Engagement of practice owners as co-researchers enabled easy access to practices and enthusiasm of participating staff	Try to engage practice principals/owners in research process
	Engage practice nurses as co-researchers	Engaging practice nurses can lead to greater commitment to project and data collection rigour, particularly for long term projects <sup>14</sup>
	Project design and method developed by group of co-researchers	Engaging co-researchers enhances 'ownership' and commitment to project and ensures that all elements of project remain practice based and practice relevant
Data collection	Participating GPs had minimal extra work	Minimising GP participant workload is particularly important in multiphase and long term projects <sup>14</sup>
	Practice nurses were excellent data collectors	Utilise and fund practice nurses to collect data
Analysis	Principal researcher was given academic and statistical support by two experienced supervisors	Ensure principal researcher is given adequate academic support
	Although principal researcher had university appointment, she was also an established local clinician	Using a primary researcher who is an established clinician in local area ensures commitment to project and clinical relevance of question, methods and results

Table 2. Recommendations relating to barriers

Barrier		Recommendation
Background	Workforce issues may deplete research group capacity	There needs to be a foundation of adequate GP workforce in order to build practice based research
Method	Administration is onerous	Ensure administrative support. Most research funding agencies allow this to be built into budget
	It is difficult to 'sell' clinical rigour to GPs	Use pragmatic RCTs. <sup>15</sup> 'Classic' RCTs have been criticised as tools for primary care research, <sup>7,11</sup> therefore need to use key RCT principles but tailored to meet the reality of general practice setting
	Ethics approval process can take time, depending on the frequency of ethics committee meetings, the complexity of the project, and the quality of the application. Long delays can sap enthusiasm	Know what is required by the ethics committee to which application is sent Ensure that requested information is provided in sufficient detail for committee to assess Be prepared for at least 6–8 weeks turnaround
Analysis	Some co-authors did not have regular internet access	Encourage internet use. Be prepared to use other methods of communication
	There may be lengthy waits for journal decisions, and rejection is common	Be aware of time involved and have realistic expectations regarding publication
	Most work done by one person	Support principal researcher. PHCRED units might be able to assist. Most research funding agencies allow this to be built into budget

they felt the results would be useful to other practitioners, and were happy for the project to be developed to establish sufficient rigour for publication.

The core research group of six GPs was self selected from among those members of the EBM group interested in becoming co-investigators, and included the two GPs who had established the original research question. These two GPs volunteered their involvement rather than being actively recruited.

### Project funding, approval and planning

The project was funded by a Primary Health Care Research Development Evaluation Program – James Cook University Research Fellowship. Ethics approval was obtained through the James Cook University Human Research Ethics Committee.

The research design and methods were developed by the group of co-investigators, with each member assigned a specific task. The research protocol was developed and approved by all members over the course of two 1 hour workshops conducted over 2 months.

### Results

Key enabling factors, barriers and resulting recommendations are summarised in *Table 1* and *2*.

Data was collected between October 2004 and May 2005. In three of the four research practices, the practice owner was a co-investigator and member of the core research group, which facilitated the involvement of additional GPs and practice nurses. All practice nurses and GPs at participating practices were approached by the principal

researcher and practice owner to seek their participation in the project, and all were recruited.

Practice nurses were responsible for data collection, and though they were not included in the core research group, practice nurses contributed important ideas (eg. introducing a numerical system to indicate body site) which improved project methods and data collection.

In addition to the core research group of six GPs, another 10 GPs had a passive participatory role, allowing their patients to be recruited in the project. These doctors collected continuing professional development points for their participation in the study. The study involved very little extra work for the participating GPs; they were not responsible for any data collection.

The data analysis was performed, in most part, by the principal author, with support from her supervisors. The core research group contributed to the final article and were given appropriate recognition as co-authors.

### Discussion

'Bag carrying' GPs, working in clinical rather than academic practice, generally support the need for relevant research in clinical topics.<sup>13</sup> Historically however, many GPEP funded projects focus on service organisation and supply, education, training and research methods<sup>4</sup> – a necessary step in establishing a strong research culture and expertise base in Australian general practice.

The success of the project was due to the fact that the research question was established by a group of GPs who had an interesting

question which was relevant to their clinical practice and which had not been answered by current evidence.

The authors feel it is no longer appropriate to request GPs to merely collect data for large research projects designed by university academic departments. Chew<sup>5</sup> states: 'The gap between evidence and clinical practice is more likely to be bridged if the gap between researcher and clinician is bridged with greater ownership of the research agenda by clinicians rather than government committees'. Often, university based academics have particular skills, expertise and access to resources to assist practice based researchers, and this is facilitated by the PHCRED program, which provided essential support for our project. However, our overall approach was 'bottom up' rather than 'top down'.

In Mackay, the GPs 'owned' the research project, and therefore were more prepared to participate. However, practice based research needs to be supported with adequate and consistent funding that is readily and quickly available.

Conflict of interest: none declared.

### Acknowledgment

Thanks to Associate Professor Jill Thistlethwaite, Ms Margaret Wilson and all GP and practice nurse researchers in Mackay for their contribution.

### References

1. Is primary care research a lost cause? *Lancet* 2003;361:977.
2. van der Weyden MB. Australian general practice: time for renewed purpose. *Med J Aust* 2003;179:6–7.
3. McAvooy BR. Primary care research – what in the world is going on? *Med J Aust* 2005;183:110–2.
4. Askew DA, Clavarino AM, Glasziou PP, Del Mar CB. General practice research: attitudes and involvement of Queensland general practitioners. *Med J Aust* 2002;177:74–7.
5. Chew M, Armstrong RM. General practice research: in the big league at last? *Med J Aust* 2002;177:60–1.
6. Mendis K, Solangaarachchi I. PubMed perspective of family medicine research: where does it stand? *Fam Pract* 2005;22:570–5.
7. Tognoni G, Alli C, Avanzini F, et al. Randomised clinical trials in general practice: lessons from a failure. *BMJ* 1991;303:969–71.
8. Foy R, Parry J, Duggan A, et al. How evidence based are recruitment strategies to randomized controlled trials in primary care? Experience from seven studies. *Fam Pract* 2003;20:83–92.
9. Rendell JM, Merritt RK, Geddes JR. Incentives and disincentives to participation by clinicians in randomised controlled trials. *Cochrane Database Syst Rev* 2007;(2):MR000021.
10. de Wit NJ, Quarero AO, Zuithoff AP, Numans ME. Participation and successful patient recruitment in primary care. *J Fam Pract* 2001;50:978–9.
11. Ward E, King M, Lloyd M, Bower P, Friedli K. Conducting randomized trials in general practice: methodological and practical issues. *Br J Gen Pract* 1999;49:919–22.
12. Heal C, Buettner P, Raasch B, et al. Can sutures get wet? Prospective randomised controlled trial of wound management in general practice. *BMJ* 2006;332:1053–6.
13. Robinson G, Gould M. What are the attitudes of general practitioners towards research? *Br J Gen Pract* 2000;50:390–2.
14. Veitch C, Hollins J, Worley P, Mitchell G. General practice research. Problems and solutions in participant recruitment and retention. *Aust Fam Physician* 2001;30:399–406.
15. Roland R, Torgerson D. Understanding controlled trials. What are pragmatic trials? *BMJ* 1998;316:285.