Background
Australia has one of the highest skin cancer rates in the world. Early detection and treatment of skin cancer is vital to reduce the morbidity and mortality associated with this disease.

Objective
This article outlines the presentation of common nonmelanoma skin cancers and their treatment options, and highlights which lesions may be best referred for specialist review.

Discussion
General practitioners play a very important role in the recognition and treatment of skin cancer, and in the coordination of care for patients with skin cancers that are difficult to treat. Opportunistic screening for skin cancer should be a routine part of general practice. Young patients with sun damaged skin should be regularly reviewed.

Keywords
education, health (to lay people); preventive medicine; skin neoplasms; early detection of cancer

Basal cell carcinoma
Basal cell carcinoma (BCC) is the most common skin cancer, accounting for about 68% of all skin cancers. Squamous cell carcinoma (SCC) accounts for 28%, melanoma 3%, and rarer tumours such as merkel cell carcinoma, 1%. The three main clinical presentations of BCC are:
• nodular
• superficial
• morphoeic.

Nodular BCC
A nodular BCC classically presents with a pearly raised edge with surface telangiectasia. It may develop a central ulcer (rodent ulcer). These cancers tend to be slow growing and bleed occasionally when towelled or when the central scab comes off. Nodular BCCs present commonly on the face (Figure 1).

Superficial BCC
A superficial BCC usually presents as a well defined red patch, typically on the body or limbs (Figure 2). It may have the appearance of psoriasis, eczema or tinea and is sometimes treated as one of these conditions
Squamous cell carcinoma

Squamous cell carcinoma is the second most common skin cancer, appearing commonly on chronically sun exposed areas such as the face, ears and hands. The three main clinical presentations are:
- classic
- keratoacanthoma
- Bowen disease (in situ SCC).

Classic SCC

Classic SCCs are a relatively quickly growing keratotic lesion (Figure 4). A very important finding is tenderness of the lesion. Other important findings are induration and failure to clear with treatment (e.g. after liquid nitrogen).

Keratoacanthoma

Keratoacanthoma are rapidly growing lesions, often with a smooth outer dome and a central keratin core (Figure 5). They are often misdiagnosed as a furuncle, however, in keratoacanthoma pus cannot be released.

Bowen disease

The typical presentation of Bowen disease is a slowly expanding red patch on the body (Figure 6) or limbs, classically appearing on the legs of older

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Figure 1. Very large nodular BCC with classic features of a pearly rolled edge, telangiectases and central ulcer. Note also the tumour on the lower eyelid

Figure 2. Superficial BCC on the arm

before a correct diagnosis is made. Psoriasis and eczema typically have symmetry and patches tend to come and go with treatment. Be suspicious of a single lesion that does not respond to treatment. Inspect the lesion in good light and with a small amount of magnification (e.g. a binocular loupe). Stretching the lesion may reveal a small pearly edge (Figure 3). Biopsy can confirm the diagnosis.

Morpheic BCC

Morpheic BCCs are the least common of the carcinomas and the most difficult to diagnose. They typically present as a poorly defined scar in a sun damaged area, usually on the face. It is easier to appreciate these lesions if the skin is palpated and stretched. Any unexplained scar should be biopsied. Dermatoscopy, with appropriate training and skill development, may be useful in enhancing the diagnosis of BCC, including pigmented BCC.4
Nonmelanoma skin cancers – treatment options

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For NMSCs not easily treated with elliptical excision, treatment options include curettage and diathermy, liquid nitrogen, imiquimod or fluorouracil, radiotherapy or excision and flap repair/graft. Generally, the only treatments that should be used on the face are excision or radiotherapy.

• Curettage and diathermy may be useful for superficial BCCs and Bowen disease on the body and limbs.
• Liquid nitrogen is useful for superficial lesions on the body and limbs. Treatment requires a 30 second freeze followed by thawing and another 30 second freeze (not a short freeze as used for solar keratoses).
• Imiquimod or fluorouracil: fluorouracil is approved for the treatment of Bowen disease. Imiquimod is approved for the treatment of biopsy proven superficial BCCs where surgery and other treatments cannot be used. Both of these topical agents can produce an intense local inflammatory reaction, which may require a change in the dosing schedule.
• Radiotherapy is usually reserved for patients over 70 years of age. It can have a very high cure rate and is particularly useful for margin control or for treating very large or awkwardly placed lesions. Radiotherapy usually requires 6 weeks of treatment over 5 days per week.
• Excision and flap repair/graft: where possible, lesions should be removed by elliptical excision, even if the ellipse is quite long. By following tension lines, an ellipse usually produces minimal scarring. It is much easier to remove a positive margin following elliptical excision compared to a flap repair. If a skin cancer is poorly defined, it is advisable to have a clear histological margin before flap repair or grafting, even if this means delaying the repair by a day or so. Some areas such as the ala nasi will often require a flap repair or graft.
• Moh’s micrographic surgery: a specialised excision technique aimed at improving margin control by viewing microscopically the entire excision margin. Availability is limited, but it is appropriate for use on difficult tumours such as poorly defined, recurrent or anatomically difficult tumours.
• Photodynamic therapy: is used for superficial BCCs and involves the application of a photosensitising cream (eg. methyl aminolevulinate) followed by exposure to an intense light source. Photodynamic therapy requires specific equipment and training.

Areas requiring special consideration

The ears, eyes, nose and lips are potential danger areas. Skin cancers in these areas are often more aggressive and infiltrating and have a higher risk of recurrence and metastasising. Skin cancers in these areas need to be excised or referred on for specialist intervention. It is vital to check the patient’s histology report. Positive margins, or within 0.5 mm for an SCC, require re-excision (or referral) until clear margins are achieved. Perineural or perivascular invasion conveys a considerably higher risk of recurrent or metastatic disease. These patients should be referred to a specialist for consideration of further
surgery or radiotherapy. If the histology report is difficult to interpret, contact the pathologist for clarification.

The leg area has a significant risk of ulceration, regardless of treatment method. Patients at particularly high risk of ulceration are those with previous ulcers, vascular disease or diabetes. The risk of ulceration and infection is increased if there is any tension in the sutures. Compression bandaging, rest and elevation may reduce the risk of complications. Secondary intention healing may be a reasonable option. Radiotherapy should be avoided due to the high risk of ulceration.

**Follow up**

Excision with clear margins on histology gives about a 96% cure rate. Other treatments including liquid nitrogen, curettage and diathermy, imiquimod, fluorouracil and photodynamic therapy have lower cure rates. In addition to treatment method, recurrence rates are influenced by doctor proficiency, and the size, type and position of the tumour. No matter what treatment is used, there is always the possibility of tumour recurrence or metastatic disease. For most patients who have had a skin cancer removed, a yearly skin check is reasonable to check the cancer site and the draining nodes, and to assess for new skin cancers. For patients with a high risk SCC, follow up should be every 3 months.

**Excision of NMSCs**

A simple ellipse is preferred for most skin cancers. A well defined cancer 10 mm or less in size (Figure 11) may be excised with a 2–3 mm margin.

**Suggested routine**

- Mark out the lesion boundary with a marker pen (Figure 12).
- Measure the lesion diameter and the excision margin (Figure 13).
- Mark out the excision lines along tension lines (Figure 13).
- Consider any underlying structures to be avoided (eg. facial nerve).
- Inject with local anaesthetic and adrenaline (eg. lignocaine 1% with adrenaline) (Figure 14).
- Excise the lesion: depth will depend on the size, type and position of the tumour but most excisions will be to subcutaneous fat.
- Tie off any significant bleeding vessels.
- Suture the wound. If there is significant tension, then subcutaneous sutures are advised. This reduces the risk of wound infection and wound dehiscence, and reduces scarring. With larger and more poorly defined lesions, include a larger excision margin of 4–5 mm, particularly for micronodular and morphoeic BCCs and poorly differentiated SCCs.

**Wound infection**

Most sutured wounds have uncomplicated healing and routine antibiotics are not recommended. However, situations that significantly increase the risk of wound infection may warrant prophylactic antibiotics. This includes ulcerated lesions, wounds under significant tension, lesions below the knee, flap or graft repairs and wounds in immunocompromised patients.
Prevention of skin cancer

All parents of young children should be made aware of the need for sun protection early in life to significantly reduce the risk of skin cancer. Skin cancer patients can significantly reduce their risk of further skin cancers by minimising sun exposure and by covering up and applying sunscreen daily to the face. Some high risk patients may be offered chemoprevention measures such as acitretin capsules (a vitamin A derivative).

Key important points

- GPs play a pivotal role in the early detection and management of NMSCs.
- Excision is still the gold standard treatment for NMSCs.
- Uncomplicated small tumours are best removed by an elliptical excision with a 3–4 mm margin.
- Other treatment options include liquid nitrogen, radiotherapy, imiquimod and photodynamic therapy.
- Consider referring difficult skin cancers or cancers in danger areas such as the nose, lips, eyes and ears.
- Prophylactic antibiotics are not required except in certain settings such as ulcerated lesions, lesions below the knee, wounds under tension and for immunocompromised patients.
- Opportunistic screening for skin cancer should be a routine part of general practice. Young patients with sun damaged skin require ongoing review.

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References