

e-Newsletter advertising rates

| STATE FACULTY | | RATE* |
|---------------------------------------|-------------------|-------|
| NSW&ACT 10,000+ MEMBERS | MREC | \$670 |
| | Banner | \$870 |
| | Text Contribution | \$250 |
| Queensland 8200+ MEMBERS | MREC | \$410 |
| | Banner | \$700 |
| | Text Contribution | \$230 |
| SA&NT 2900+ MEMBERS | MREC | \$260 |
| | Banner | \$470 |
| | Text Contribution | \$300 |
| Tasmania 720+ MEMBERS | MREC | \$270 |
| | Banner | \$450 |
| | Text Contribution | \$210 |
| Victoria 7000+ MEMBERS | MREC | \$520 |
| | Banner | \$820 |
| | Text Contribution | \$210 |
| WA 3400+ MEMBERS | MREC | \$260 |
| | Banner | \$470 |
| | Text Contribution | \$210 |

| NATIONAL FACULTY | | RATE* |
|--|------------------------------|-------|
| Aboriginal and Torres Strait Islander Health 8000+ MEMBERS | Newsletter MREC | \$520 |
| | Newsletter Banner | \$820 |
| | Newsletter Text Contribution | \$210 |
| Rural – Bush Alert 15,500+ MEMBERS | Newsletter MREC | \$570 |
| | Newsletter Banner | \$880 |
| | Newsletter Text Contribution | \$250 |
| Specific Interests 4000+ MEMBERS | Newsletter MREC | \$220 |
| | Newsletter Banner | \$370 |
| | Newsletter Text Contribution | \$210 |

e-Newsletters deliver timely and relevant faculty-specific or state-specific news, along with national and international medical updates and information relevant to primary health.

BOOKING CONTACT PERSON BY RACGP FACULTY:

NSW&ACT

Ela Duraj
ela.duraj@racgp.org.au

Queensland

Courtney Walker
courtney.walker@racgp.org.au

SA&NT

Elaine Dalby
elaine.dalby@racgp.org.au

Tasmania

Julia Ray
julia.ray@racgp.org.au

Victoria

Nicoll Heaslip
nicoll.heaslip@racgp.org.au

WA

Freya Bylsma
freya.bylsma@racgp.org.au

Aboriginal and Torres Strait Islander Health

Salome Pinto
salome.pinto@racgp.org.au

Rural

Hildegard Mostmans
hildegard.mostmans@racgp.org.au

Specific Interests

Karen Sherlock
karen.sherlock@racgp.org.au

Specifications

MREC (MAX TWO PER ISSUE)

Dimensions: 300 (w) x 250 (h) pixels

File type: gif or jpeg less than 90kb, digital artwork to be supplied with hyperlinks and supplied at 72 dpi.

BANNER (MAX ONE PER ISSUE)

Dimensions: 700 (w) x 150 (h) pixels

File type: gif or jpeg less than 90kb, digital artwork to be supplied with hyperlinks and supplied at 72 dpi.

TEXT CONTRIBUTION (MAX TWO PER ISSUE)

Dimensions: up to 100 words

File type: Word document

e-Newsletter important dates 2018

| | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC |
|--|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
|--|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|

NSW&ACT

| | | | | | | | | | | | | |
|---------------------------|---|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Booking/material deadline | – | 18 Jan | 19 Feb | 21 Mar | 18 Apr | 22 May | 19 Jun | 19 Jul | 21 Aug | 18 Sep | 25 Oct | 20 Nov |
| Distribution date | – | 1 Feb | 5 Mar | 4 Apr | 2 May | 5 Jun | 3 Jul | 2 Aug | 4 Sep | 2 Oct | 8 Nov | 4 Dec |

Queensland

| | | | | | | | | | | | | |
|---------------------------|-----------|-----------|-----------|-------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Booking/material deadline | 11 Jan | 8 Feb | 5 Mar | 4 April | 10 May | 11 Jun | 12 Jul | 16 Aug | 6 Sep | 3 Oct | 1 Nov | 21 Nov |
| Distribution date | 25 Jan | 22 Feb | 19 Mar | 18 April | 24 May | 25 Jun | 26 Jul | 30 Aug | 20 Sep | 17 Oct | 15 Nov | 5 Dec |

SA&NT

| | | | | | | | | | | | | |
|---------------------------|---|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Booking/material deadline | – | 24 Jan | 21 Feb | 28 Mar | 26 Apr | 24 May | 27 Jun | 25 Jul | 29 Aug | 26 Sep | 24 Oct | 28 Nov |
| Distribution date | – | 7 Feb | 7 Mar | 11 Apr | 10 May | 7 Jun | 11 Jul | 8 Aug | 12 Sep | 10 Oct | 7 Nov | 12 Dec |

Tasmania

| | | | | | | | | | | | | |
|---------------------------|---|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Booking/material deadline | – | 7 Feb | 7 Mar | 10 Apr | 9 May | 6 Jun | 11 Jul | 8 Aug | 5 Sep | 10 Oct | 7 Nov | 5 Dec |
| Distribution date | – | 21 Feb | 21 Mar | 24 Apr | 23 May | 20 Jun | 25 Jul | 22 Aug | 19 Sep | 24 Oct | 21 Nov | 19 Dec |

Victoria

| | | | | | | | | | | | | |
|---------------------------|---|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Booking/material deadline | – | 5 Feb | 6 Mar | 3 Apr | 1 May | 5 Jun | 3 Jul | 7 Aug | 4 Sep | 2 Oct | 6 Nov | 26 Nov |
| Distribution date | – | 19 Feb | 20 Mar | 17 Apr | 15 May | 19 Jun | 17 Jul | 21 Aug | 18 Sep | 16 Oct | 20 Nov | 10 Dec |

WA

| | | | | | | | | | | | | |
|---------------------------|-----------|-----------|-----------|-----------|-------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Booking/material deadline | 18 Dec | 29 Jan | 26 Feb | 3 Apr | 30 April | 27 May | 2 Jul | 30 Jul | 30 Aug | 1 Oct | 29 Oct | 26 Nov |
| Distribution date | 18 Jan | 15 Feb | 8 Mar | 19 Apr | 17 May | 13 Jun | 19 Jul | 16 Aug | 13 Sep | 18 Oct | 14 Nov | 13 Dec |

Aboriginal and Torres Strait Islander Health

| | | | | | | | | | | | | |
|---------------------------|-----------|---|-----------|---|-----------|---|-----------|---|-----------|---|-----------|---|
| Booking/material deadline | 10 Jan | – | 15 Mar | – | 7 May | – | 16 Jul | – | 12 Sep | – | 15 Nov | – |
| Distribution date | 24 Jan | – | 29 Mar | – | 21 May | – | 30 Jul | – | 26 Sep | – | 29 Nov | – |

Rural – Bush Alert

| | | | | | | | | | | | | |
|---------------------------|---|-----------|---|---|-----------|---|---|-----------|---|---|-----------|---|
| Booking/material deadline | – | 14 Feb | – | – | 16 May | – | – | 30 Jul | – | – | 14 Nov | – |
| Distribution date | – | 28 Feb | – | – | 30 May | – | – | 13 Aug | – | – | 28 Nov | – |

Specific Interests

| | | | | | | | | | | | | |
|---------------------------|---|-----------|---|-----------|---|-----------|---|-----------|---|-----------|---|-----------|
| Booking/material deadline | – | 31 Jan | – | 29 Mar | – | 30 May | – | 1 Aug | – | 19 Sep | – | 3 Dec |
| Distribution date | – | 14 Feb | – | 12 Apr | – | 13 Jun | – | 15 Aug | – | 3 Oct | – | 17 Dec |

All dates are subject to change.

Section A: Contact information

Title First name Surname

Practice/Organisation RACGP/QI&CPD no.

Address Postcode

Telephone Fax Mobile

Email

Section B: Advertising details

NSW&ACT Queensland SA&NT Aboriginal and Torres Strait Islander Health
Tasmania Victoria WA Rural – Bush Alert Rural – Bush Alert

EDITION FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

MREC

Banner

Text

Section C: Payment information

TOTAL \$ plus 10% GST. **An invoice will be issued upon receipt of this form.**

Section D: Terms and conditions

These terms apply to all advertising provided to any person ('Customer') by The Royal Australian College of General Practitioners (RACGP). 'Customer' includes an advertiser on whose behalf advertising is placed and any media company or agency that arranges the advertising for its clients.

The RACGP reserves the right to decline any advertisement that does not meet the specifications provided.

The RACGP further reserves the right to decline any advertisement that is not submitted within the material deadlines.

Signature

Date