

The Royal Australian College of General Practitioners (RACGP) is Australia's largest professional general practice organisation and represents urban, regional and rural general practitioners.

We represent more than 38,000 members working in or towards a career in general practice in Australia who have chosen to be a member.

There are over 125 million general practice consultations taking place in Australia annually and more than 85% of all Australians see their GP every year.

Core Strategic Objectives

Our members and staff aim to improve the health of all Australians through:

- quality general practice – appropriately funded and resourced, sustainable and vibrant, at the heart of an effective and efficient healthcare system
- equitable access throughout Australia to quality general practice
- a forward thinking organisation, leading and advocating improvement through clinical, education and technology advances
- providing service, value and broad engagement for all members.

Vision

Healthy Profession.
Healthy Australia.

Principles

As guiding principles, our members and staff:

- value our patients and their communities
- achieve quality and excellence in standards, research and education
- promote a unified voice for general practice
- are forward thinking and collaborate widely with all stakeholders
- support fairness, diversity and equity
- work with integrity, ensuring ethical, honest and transparent communication.

Strategic focus

The RACGP focuses on general practice – person-centred, continuing, comprehensive and coordinated healthcare to individuals and families in their communities.

The RACGP addresses the unique nature and critical importance of:

- general practice at national, state and territory levels
- rural and remote general practice
- Aboriginal and Torres Strait Islander health
- specific interests in general practice.

Areas of strategic direction

Education and training for general practice

Fellowships – FRACGP and FARGP, standards, quality, selection, international accreditation, curriculum, assessment, continuing professional development.

Innovation and policy for general practice

Quality care, technology, practice standards and accreditation, knowledge and evidence, research, RACGP Foundation, policy and practice support.

Advocacy

A strong voice advocating for general practice and our patients in the community and across all levels of Government and stakeholders.

Collegiality

Member engagement, conferences, student to mentor opportunities, digital communities and united professionals.

Organisation enablers

Service, people and operations

Member and stakeholder service and engagement, expert and skilled membership and workforce, culture and values, partnerships and networks, corporate operations, strategy and governance.

Political and clinical advocacy and stakeholder engagement

Federal and state government, Canberra office, position statements and guidelines.

Marketing and communication

Media, news and content, events, branding, promotion, publishing.

Business development

Commercial relationships, fundraising, sponsorship.

Strategic directions

1. Leadership of the profession

Represent members and the wider profession advocating for an effective and sustainable primary healthcare system by:

- 1.1 Positioning RACGP as the peak body and leading voice for general practice
- 1.2 Enhancing political and stakeholder engagement
- 1.3 Building media profile and broad public engagement
- 1.4 Focused digital communication channels and digital first content program
- 1.5 International development and education partnerships
- 1.6 Solidifying the RACGP's role as a standard setter for general practice and expansion as a standard setter for primary healthcare
- 1.7 Reviewing and further developing the RACGP's position on general practice funding
- 1.8 Using data analysis to support general practice activities
- 1.9 Commitment to supporting the growth of Aboriginal and Torres Strait Islander general practice workforce
- 1.10 Positioning general practice as the preferred medical specialty.

2. Clinical principles for the profession

To support the provision of quality healthcare leading to better health outcomes for our patients by:

- 2.1 Maintaining professional standards and quality
- 2.2 Providing clinical resources appropriate to members' needs
- 2.3 Providing practice management support tools
- 2.4 Developing responsive and relevant advocacy and submissions
- 2.5 Producing clinical guidelines and resources on emerging clinical priorities
- 2.6 Influencing the national patient safety and quality care agenda through submissions and representation
- 2.7 Provision of resources to support practices in implementation of the My Health Record.

3. General Practice lifelong learning

To support collegiality and lifelong learning from medical student to Fellowship and beyond through:

- 3.1 Development of Fellowship Pathways
- 3.2 Transition of responsibility for Australian General Practice Training (AGPT) and related programs to the RACGP
- 3.3 Continued development of curriculum, training standards, RTO accreditation, selection, remediation, clinical appeals, academic, posts, PLAN and QI&CPD activities
- 3.4 Continued development and implementation of best practice learning and assessment approaches
- 3.5 Supporting a whole of career approach for general practitioners
- 3.6 Introduction of programmatic assessment.

4. Building modern practice through technology

To create modern general practice led services and innovation using technology to:

- 4.1 Develop functional partnerships in telehealth, data extraction and analysis, machine learning, health information and consumer led healthcare
- 4.2 Identify, source and utilise appropriate technology to meet current and emerging needs of healthcare
- 4.3 Position RACGP as standard setter for general practice technology including fostering of innovation within the general practice industry
- 4.4 Research, evaluate and introduce technology for general practice to improve patient outcomes.

5. Member Engagement

To provide members with support and development opportunities through:

- 5.1 Continued growth and understanding of member needs through improved digital, virtual and physical communications
- 5.2 Insights, data and knowledge gained through member surveys and feedback
- 5.3 Resources and support aligned with member career stage
- 5.4 Clinical and business education based on self-identified priority areas of general practice learning
- 5.5 Collegial activities, events and conferences to support peer collaboration, communication and shared learning
- 5.6 Celebrating the profession of general practice through the promotion of the achievements of GPs.

6. Academic Leadership

To be forward thinking and innovative with an evidence based approach to:

- 6.1 Continue development and application of an international and domestic research agenda
- 6.2 Foster and grow general practice research fundraising and development.

7. Organisational excellence

To be a values led vibrant and sustainable member focused organisation for the profession through:

- 7.1 Building digital and technology infrastructure adaptive to the changes in industry and member needs
- 7.2 Development of all areas of management and organisational practices to continue recognition as an employer of choice.