

BE COVIDSAFE

# INFORMATION PACK

## COVID-19 Vaccines Multicultural Outreach

March 2022

**COVID-19**  
✓ **VACCINATION**

[www.health.gov.au](http://www.health.gov.au)



Australian Government

# CONTENTS

|  |    |
|--|----|
| <a href="#">Introduction</a>                   | 2  |
| <a href="#">Latest updates</a>                 | 3  |
| <a href="#">New 'boost' campaign</a>           | 5  |
| <a href="#">In this pack</a>                   | 6  |
| <a href="#">What you need to do</a>            | 7  |
| <a href="#">Videos</a>                         | 8  |
| <a href="#">Posters</a>                        | 10 |
| <a href="#">Social media resources</a>         | 14 |
| <a href="#">Fact sheets</a>                    | 19 |
| <a href="#">How to use social media assets</a> | 24 |

# INTRODUCTION

The Department of Health is committed to making information about COVID-19 vaccines available to everyone in Australia, including culturally and linguistically diverse communities. This information pack includes translated communication resources on COVID-19 care and the latest COVID-19 vaccine information.

You are receiving this pack because you are a key stakeholder with important connections in your community. We encourage you to share the resources in this pack across your networks. Through your help and support, we can ensure the community stays informed about COVID-19 care and vaccines through official sources.

# LATEST UPDATES

## Winter dose of COVID-19 vaccine

On Friday, 25 March 2022, the Australian Technical Advisory Group on Immunisation (ATAGI) recommended a winter dose of the COVID-19 vaccine for:

- people 65 and older
- residents of aged care or disability care facilities
- Aboriginal and Torres Strait Islanders over 50
- people who are immunocompromised.

The winter dose for the groups listed above is in addition to the COVID-19 vaccines booster. The winter dose is not mandatory and you can choose not to get it. You can read the full ATAGI statement on the [Department of Health website](#).

The Department of Health is developing in-language communication resources about the winter dose. These resources will be available on the Department of Health website soon.

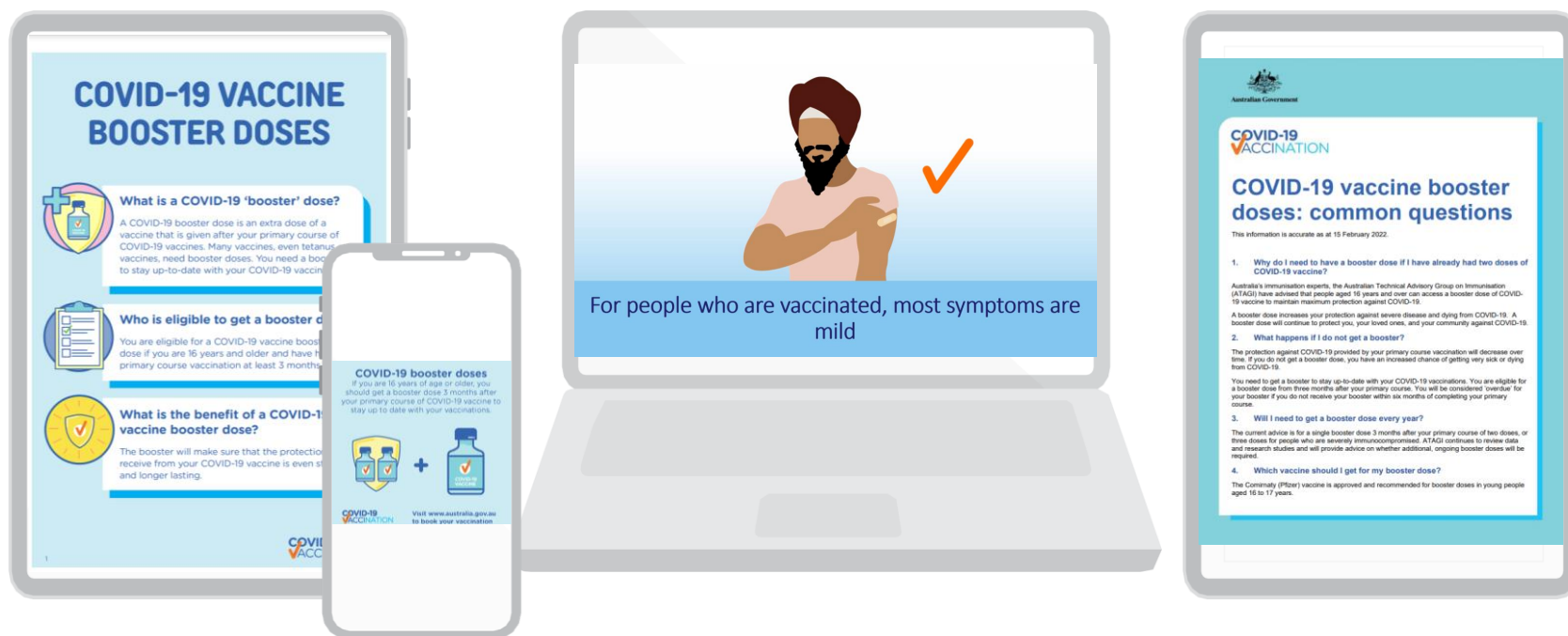
# NEW 'BOOST' CAMPAIGN

The Department of Health has developed a new 'boost' campaign to encourage people keep up to date with their COVID-19 vaccinations. The campaign is in market and will be adapted and translated for multicultural audiences. The adapted campaign will include radio, digital video and social media assets and will be in market soon.



# IN THIS PACK

This pack contains translated resources with information about: COVID-19 booster doses and third doses, including information for people who are immunocompromised; instructions for using rapid antigen tests; information about oral treatments for COVID-19; other videos, posters, and social media assets on COVID-19 vaccines.



## WHAT YOU CAN DO TO HELP



Share the email with the link to download this stakeholder pack with your network.



Share the resources in this stakeholder pack with your community by posting on social media platforms or messaging apps such as WhatsApp, Viber, WeChat, KakaoTalk or Facebook Messenger.



Print fact sheets and posters and display in your place of work, or community and migrant centres.



Encourage your community to get vaccinated to protect themselves, their families and communities.

## VIDEO

### Doctors talk about COVID-19 vaccination for children aged 5 to 11

In this video series, doctors talk about COVID-19 vaccination for children aged 5 to 11 and encourage parents and carers to book vaccinations for their children. The videos are available in the following languages: Assyrian, Chinese (Traditional), Chinese (Simplified), Hindi and Punjabi.



[Click here](#)  
to access the translated resource page



# VIDEO ANIMATION

## What to do if you have COVID-19

This video animation includes information about symptoms, testing, how to care for yourself if you are COVID-19 positive, and who to call if you need help.

This video animation is available in 32 languages on the Department of Health's website.

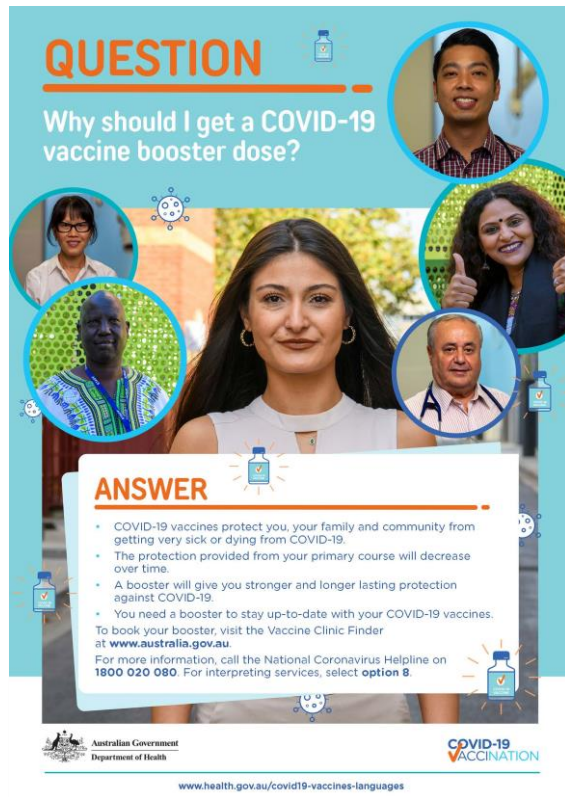


For people who are vaccinated, most symptoms are mild

[Click here](#)  
to access the translated resource page

# POSTER

## Why should I get a COVID-19 vaccine booster dose?



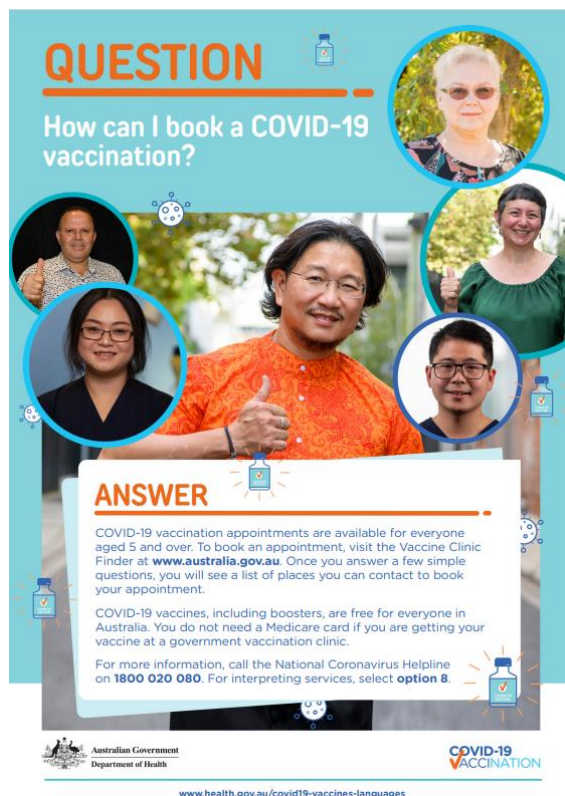
This poster provides reasons for why you should get a COVID-19 vaccine booster dose.

This poster is available in 63 languages on the Department of Health's website.

[Click here](#)  
to access the translated resource page

# POSTER

## How can I book my COVID-19 vaccination?



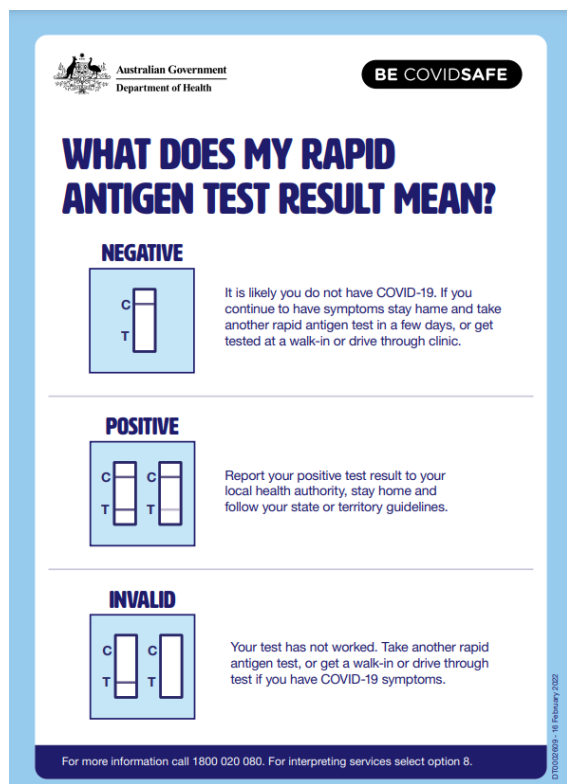
This poster provides an answer to how you can book your COVID-19 vaccine.

This poster is available in 63 languages on the Department of Health's website.

[Click here](#)  
to access the translated resource page

# POSTER

## What does my rapid antigen test result mean?



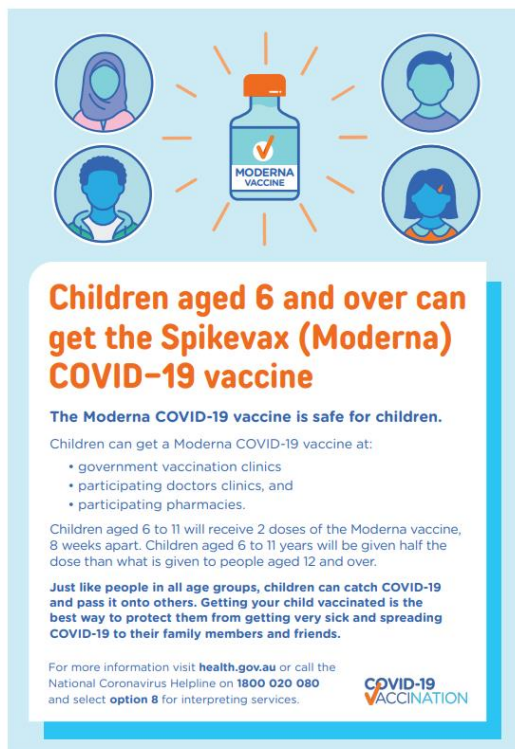
This poster explains how to interpret the results of a rapid antigen test.

This infographic is available in 63 languages on the Department of Health's website.

[Click here](#)  
to access the translated resource page

# POSTER

## Children can get the Spikevax (Moderna) COVID-19 vaccine



This poster explains that children aged 6 years old and over can get the Spikevax (Moderna) COVID-19 vaccine.

This poster is available in 63 languages on the Department of Health's website.

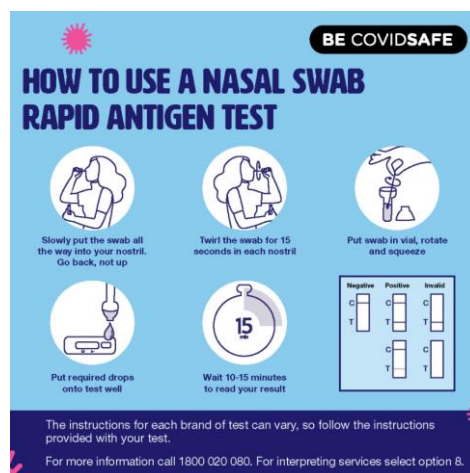
[Click here](#)  
to access the translated resource page

# SOCIAL MEDIA RESOURCES

## How to use a rapid antigen test

These social tiles provide information on how to use rapid antigen tests.

These images are available in 63 languages on the Department of Health's website.



Rapid antigen nasal swap test

[Click here](#)  
to access the translated resource  
page

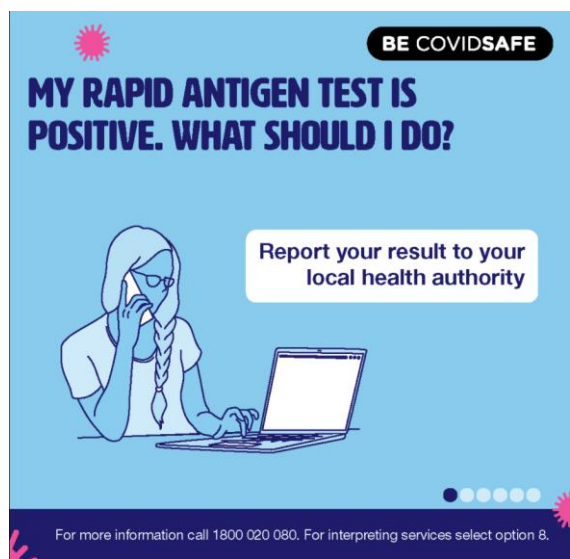


Rapid antigen oral saliva test

[Click here](#)  
to access the translated resource  
page

# SOCIAL MEDIA RESOURCE

## What to do if your rapid antigen test is positive



This social media animation provides information on what to do if your rapid antigen test is positive.

This social media animation is available in 63 languages on the Department of Health's website.

[Click here](#)  
to access the translated resource page



# SOCIAL MEDIA RESOURCES

## COVID-19 booster doses

These social media tiles provide information about COVID-19 vaccine booster doses.

These images are available in 63 languages on the Department of Health's website.



COVID-19 booster doses

[Click here](#)  
to access the translated resource  
page



When should I get my COVID-19 vaccine  
booster done?

[Click here](#)  
to access the translated resource  
page

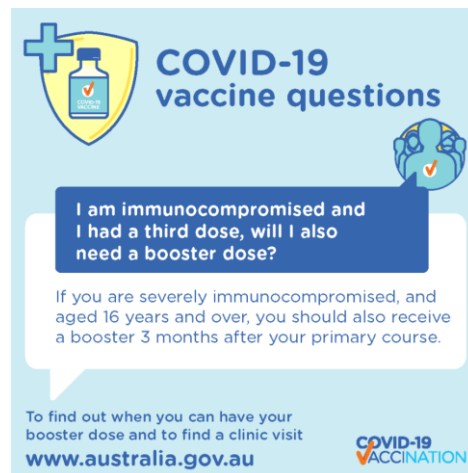


# SOCIAL MEDIA RESOURCES

## Booster doses for immunocompromised individuals

These social media tiles provide relevant information about booster doses for immunocompromised individuals.

These images are available in 63 languages on the Department of Health's website.



**COVID-19 vaccine questions**

I am immunocompromised and I had a third dose, will I also need a booster dose?

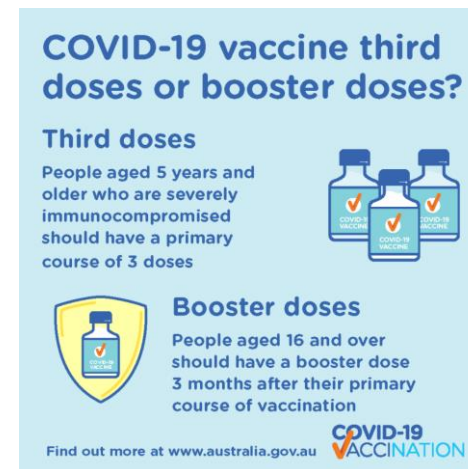
If you are severely immunocompromised, and aged 16 years and over, you should also receive a booster 3 months after your primary course.

To find out when you can have your booster dose and to find a clinic visit  
[www.australia.gov.au](http://www.australia.gov.au)

COVID-19 VACCINATION

I am immunocompromised and I had a third dose, will I also need a booster dose?

[Click here](#)  
to access the translated resource page



**COVID-19 vaccine third doses or booster doses?**

**Third doses**  
People aged 5 years and older who are severely immunocompromised should have a primary course of 3 doses

**Booster doses**  
People aged 16 and over should have a booster dose 3 months after their primary course of vaccination

Find out more at [www.australia.gov.au](http://www.australia.gov.au)

COVID-19 VACCINATION

Third dose or booster dose

[Click here](#)  
to access the translated resource page

# SOCIAL MEDIA RESOURCE

## National Coronavirus Helpline



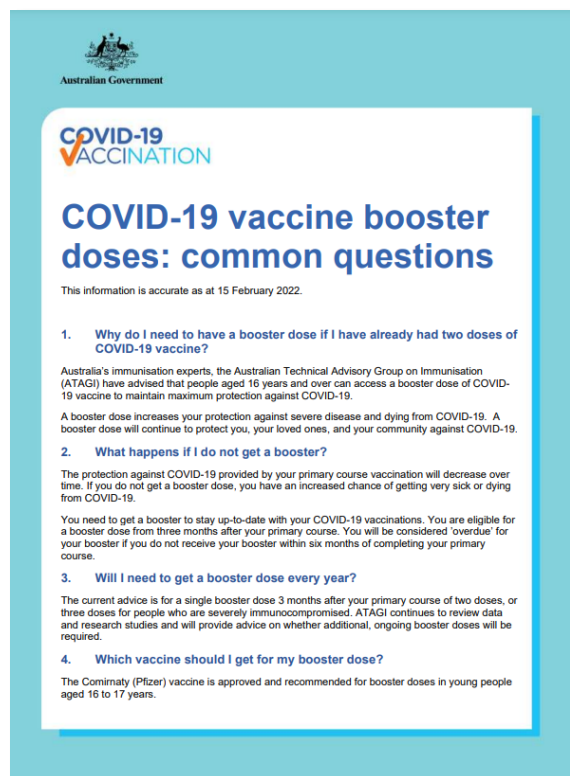
This social media tile explains how to access COVID-19 information and support by contacting the National Coronavirus Helpline.

These images are available in 63 languages on the Department of Health's website.

[Click here](#)  
to access the translated resource page

# FACT SHEET

## Commonly asked questions about COVID-19 vaccine booster doses



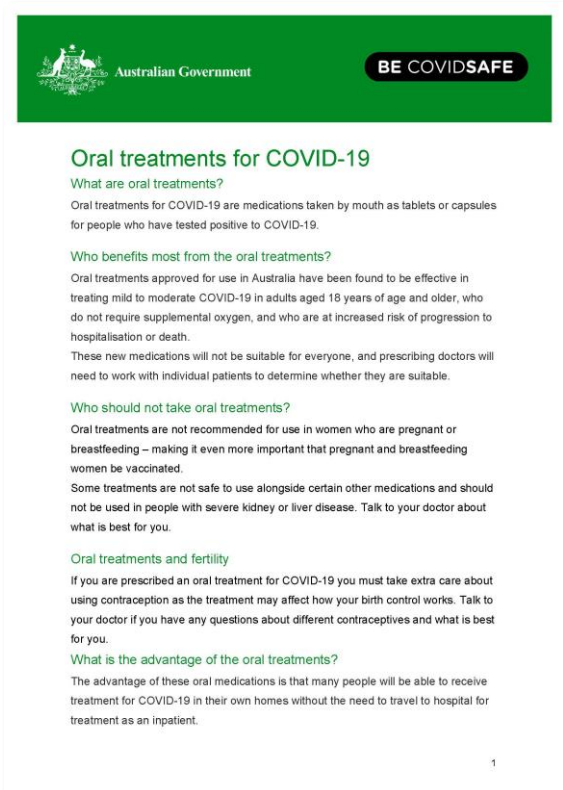
This fact sheet answers commonly asked questions about COVID-19 vaccine booster doses.

This fact sheet is available in 63 languages on the Department of Health's website.

[Click here](#)  
to access the translated resource page

# FACT SHEET

## Oral treatments for COVID-19



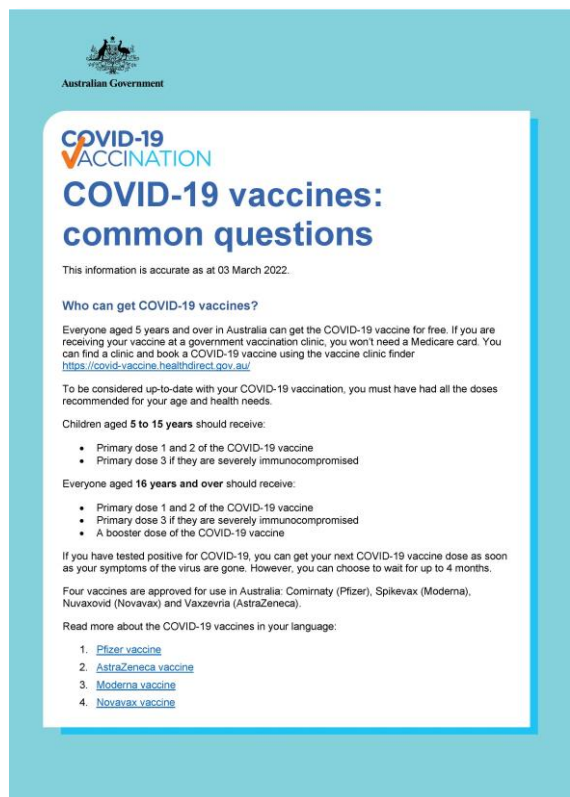
This fact sheet provides information about the use of oral treatments for people who have tested positive for COVID-19.

This fact sheet is available in 63 languages on the Department of Health's website.

[Click here](#)  
to access the translated resource page

# FACT SHEET

## Common questions about COVID-19 vaccines



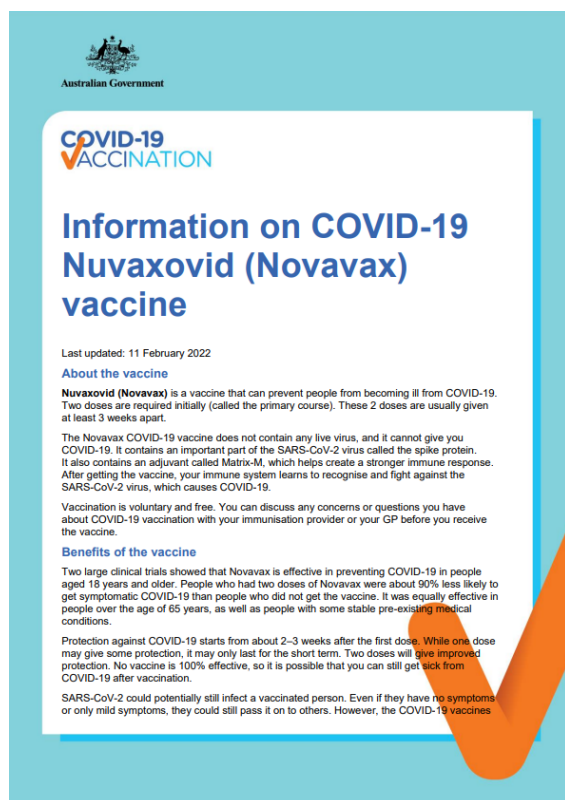
This fact sheet provides accurate, evidence-based answers to common questions about COVID-19 vaccines.

This fact sheet is available in 63 languages on the Department of Health's website.

[Click here](#)  
to access the translated resource page

# FACT SHEET

## Information on Nuvaxovid (Novavax) COVID-19 vaccine



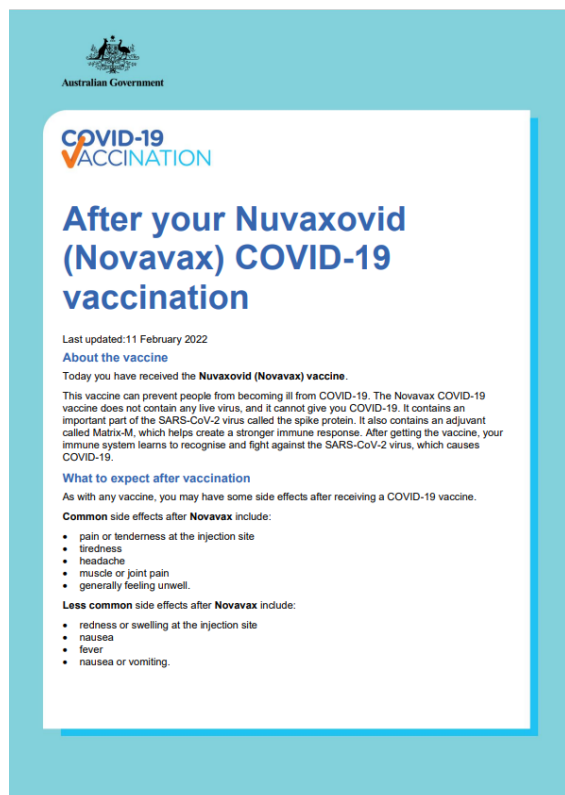
This fact sheet provides information about the Nuvaxovid (Novavax) COVID-19 vaccine.

This fact sheet is available in 63 languages on the Department of Health's website.

[Click here](#)  
to access the translated resource page

# FACT SHEET

## After your Nuvaxovid (Novavax) vaccine



This fact sheet provides information about what to expect after your Nuvaxovid (Novavax) COVID-19 vaccination.

This fact sheet is available in 63 languages on the Department of Health's website.

[Click here](#)  
to access the translated resource page

# HOW TO USE SOCIAL MEDIA ASSETS

Information on this page outlines how social media assets can be used.  
Follow these simple steps to upload your post:



1 Choose the resource in the stakeholder pack that you would like to download and click on the link.



2 Go to your preferred language, click the download button and the resource will save to the download folder on your device.



3 Check your download folder for the resource and move it to a personal folder or onto your desktop for easy access.



4 Open any of your social media accounts such as Facebook, Instagram, Signal or Whatsapp and upload the resource from your chosen folder.



5 You can use the information in this pack to write a post to go with the image.



## Tips

- You can adapt the key messages to write your post in a way that is appropriate for your community.
- Deliver the message in a helpful way that encourages your community to share your post.



For further information visit

[www.health.gov.au/covid-19-vaccines-languages](http://www.health.gov.au/covid-19-vaccines-languages)

To find a vaccination clinic visit

[www.australia.gov.au](http://www.australia.gov.au)

**COVID-19**  
✓ **VACCINATION**

[www.health.gov.au](http://www.health.gov.au)

