

Changing digital health: Bringing your ideas to life

RACGP WA



Register online

Date

Thursday 17 October 2019

Time

6.30–8.30 pm (registration and refreshments from 6.00 pm)

Venue

Innovation Quarter, UWA,
8 Broadway, Crawley WA 6009

Cost

RACGP member: \$20
Non-member: \$20

Contact

RACGP WA
Tel 08 9489 9555
Email wa.events@racgp.org.au

Non RACGP members are encouraged to attend. Please email wa.events@racgp.org.au to register.

Ever had an idea that could make a difference to the medical community using technology?

Or have you ever felt frustrated by the limitations of existing systems and medical software? GPs are in a unique position to understand the needs of their patients and the industry. Make use of your skills and knowledge to create change and influence the health of our community more widely.

This two-hour workshop will assist you to start thinking about turning your idea into reality.

Delivered by **Perth Biodesign** and **Curve Tomorrow**, this insightful and interactive workshop covers:

- How to identify a clinical need
- The process of innovating medical technologies
- Introduction to design thinking

About Curve Tomorrow

Curve Tomorrow is a digital health technology company focused on the translation, design and commercialisation of health research into digital products such as mobile applications and web enabled technology.

Curve goes beyond the ideation, systems and governance components of innovation into concept development, prototyping, productise and commercialisation.

About Perth Biodesign

Perth Biodesign provides educational courses based on the Stanford Biodesign Process to innovate in medtech, focusing on needs identification, concept development based on in-depth understanding of the need and planning a commercialisation strategy for medical devices.

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