

Expression of interest

RACGP Partnerships



Partnering with the RACGP is a unique opportunity to tap into the unparalleled trust and expertise of Australia's general practice community. We are the professional home for more than 90% of the profession, connecting with GPs at every stage of their career – from students in their first years of learning through to respected senior leaders.

When looking for medical advice, the GP is usually a patient's first step. It's the unique, long-term relationship that makes general practice one of the most trusted professions in our community. And, as the voice for Australia's GPs, it's what makes a partnership with the RACGP so influential.

We seek partnerships that bring innovation, drive and investment to help solve some of the major issues facing general practice. We want to build long-term partnerships that can make a meaningful impact within the profession and the Australian community.

You're invited to express interest in building a partnership with the RACGP. This submission looks to align your organisation with the RACGP and showcase how your organisation can:

- improve the lives of GPs personally and professionally
- help solve some of the biggest issues facing general practice
- improve patient-centred care across the country
- maintain continuity of care for Australian patients
- put its values into practice.

Organisation details

Please provide all of the following details.

Full legal name

Trading name

Entity type (eg trust, partnership, organisation)

If the responding party is a trustee, provide the name of the trust

If the responding party is a partnership, please provide details of partnership, including names of partners

Australian Company Number (ACN) (if applicable)

Australian Business Number (ABN)

Is the respondent registered for GST?

Organisation's industry

Years of operation in this capacity

Yes

No

Key account personnel

Please provide names and titles of key account personnel (partnerships, marketing, accounts) with whom the RACGP will interact.

Name

Position

Contact number

Email

Name

Position

Contact number

Email

Partnership opportunities

Please provide detail as to how your organisation wishes to partner with the RACGP

Brand exposure

Advertising and marketing activities

Education (eg *gplearning* platform, continuing professional learning [CPD] activities, educational webinar)

Events and experiences (eg national conference, workshops)

Endorsement

Commercialisation

Community impact

RACGP Plus – member benefits program

Licencing opportunities

Other

Investment

Please indicate the level of investment your organisation is willing to contribute to the partnership

Events and experience partner: \$0–\$30,000

Supporting partner: \$30,000–\$150,000

Collaborative partner: \$150,000-plus

Enterprise partner: highest level of investment

Community partner: Not-for-profit (NFP) and community alliance

Product, service and/or provision details

Please provide details of your organisation's product, service and/or provision you wish to put forward that aims to:

- improve the lives of GPs personally and professionally
- help solve some of the biggest issues facing general practice
- improve patient-centred care across the country
- maintain continuity of care for Australian patients.

Name of product, service and/or provision

Description, features and benefits (please include any relevant links)

Category (eg business and financial services, patient resources, referral platform)

Target audience

Market reach and market share

RRP value

Proposed RACGP member price

Is this product or service approved by the Therapeutic Goods Administration (TGA)?

Is your product CE (Conformité Européenne) marked?

If your product is a device, please advise the classification

Organisational relevance and alignment

Please review the link pertaining to the RACGP's values and purpose before answering the below:

[RACGP Operating Plan 2022-2025](#)

How does aligning with the RACGP fit within your organisation's partnership strategy?

On a scale of 1–10, how strongly do you feel your organisation aligns with the RACGP's values and purpose? (provide examples)

Does your organisation currently support or supply to GPs across their career?

Does your organisation service the needs of GPs as small business owners?

Are your products and services relevant to the majority of GPs across Australia?

The RACGP member value pillars:

1. Professional excellence 2. Financial strength 3. Individual wellbeing 4. Shared experiences and connected communities

Which of these pillars best align with your organisational products, services and provisions?

Is there anything that would preclude your organisation aligning with the RACGP?

Organisation insurances

Please confirm the type of insurances you hold in respect of the risks relevant to the products. The minimum required is insurance covering workers compensation, general bodily and property damage liability, and automobile bodily and property damage liability. The RACGP may require a supplier to provide copies of certificates of currency.

Public liability insurance

Name of insurer Policy number

Expiry date Amount of current cover

Professional indemnity insurance (if applicable)

Name of insurer Policy number

Expiry date Amount of current cover

Workers compensation insurance

Name of insurer Policy number

Expiry date Amount of current cover

Product liability insurance (if applicable)

Name of insurer Policy number

Expiry date Amount of current cover

By completing and returning this form to The Royal Australian College of General Practitioners (RACGP) ABN 34 000 223 807, you will be submitting your interest to become a partner of the RACGP. The RACGP Partnerships team will review this application and be in touch for an introductory meeting.

For any questions, please contact: partnerships@racgp.org.au